




## Adobe® Creative Cloud™ Student and Teacher Edition

*You can use the following copy blocks in web pages, catalogs, print ads, or other promotional materials for Adobe Creative Cloud Student and Teacher Edition.*

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### How to use this document

*To copy content and remove the PDF formatting:*

1. Open the PDF file in Adobe Acrobat® 8, 9, X, or XI.
2. In the toolbar, click the Select Tool  and highlight the text you want to copy.
3. Right-click the highlighted text and select Copy. Do not select Copy With Formatting, unless you want to copy the format.
4. In the file that you want to paste the text, place your cursor where you want to add the text.
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### Adobe® Creative Cloud™ Student and Teacher Edition Overview

*This section contains an overview of Adobe Creative Cloud Student and Teacher Edition and high-level benefits.*

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#### Every creative tool. One affordable membership.

Adobe® Creative Cloud™ Student and Teacher Edition gives you professional-grade creative tools and online services\*, plus exclusive features and upgrades as soon as they're available. Not to mention up to 20GB of storage space so you can sync your work and share from anywhere!



#### Create freely

One simple membership gives you access to every Adobe Creative Suite® 6 desktop application, plus online services\* and other new apps† as they're released, giving you the freedom to create anything from posters, to apps, to websites and more!



#### Access and share with ease

Use cloud-based storage and device-syncing capabilities to access your work on multiple devices and share files with classmates and professors or teachers.



### **Prepare for career success**

Publish your personal website or electronic publication to give your portfolio or resume the upper hand.



### **Stay ahead of the curve**

Stay current with an affordable membership—highly discounted for education—that includes upgrades to all new versions upon release, plus new features and services between releases, because the way you create and share is always changing, and your creative tools should keep up.

## **Store and share**

Adobe Creative Cloud Student and Teacher Edition makes it easy to create and collaborate with students and educators freely, so your creativity can flow when and where inspiration strikes. The automatic cloud storage and file syncing capabilities allow you to reliably access your files from almost anywhere, even on your mobile device. Plus, you'll be able to plug into a wider community of creatives with new features coming soon to Creative Cloud.



### **Access your files virtually anywhere**

Automatic cloud storage with file syncing lets you reliably access your files from your desktop, laptop, and even your tablet, giving you the freedom to create on campus, off campus—virtually anywhere.

### **Share your work**

Now it's a snap to share your files with classmates and professors or teachers using built-in sharing features in Creative Cloud Student and Teacher Edition.

## Publish virtually anywhere

Adobe Creative Cloud Student and Teacher Edition breaks down the barriers to getting your content across campus and out to the world.



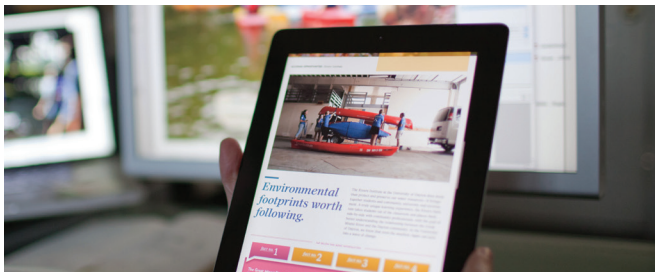
### Publish hosted websites

Use Adobe's web hosting service, Business Catalyst®, to deploy business-ready websites hosted on Adobe servers. From basic online portfolios to complete interactive experiences, Business Catalyst makes it easy to publish without complicated back-end setup.



### Add real fonts to your website

Simplify the process of adding expressive typefaces to your website. Just choose the fonts you need from the Adobe Typekit® collection, without worrying about browser compatibility or licensing details.



### Develop for the iPad and other tablets

Use the Adobe Digital Publishing Suite, Single Edition (coming soon to Adobe Creative Cloud Student and Teacher Edition) to create and deliver portfolios, brochures, and other immersive content to the iPad and other tablets without writing code. And even sell your creations in the Apple App Store.†

## Stay ahead of the curve

Now there's no more waiting for the next upgrade or being forced to choose between the latest software and other demands on your limited student or educator budget. With Adobe Creative Cloud Student and Teacher Edition, you always have access to the most up-to-date technology, as part of your affordable membership. Download and enjoy new products and services as they are released, as well as new upgrades and features for the tools you already use.



### More apps and services

Adobe is the leader in creative tools and services, and we have an inspired vision for the future. Expect more amazing apps and services in the coming months. With your Adobe Creative Cloud Student and Teacher Edition membership, you'll be the first to know about them.



### More upgrades and features

The tools you use today will just keep getting better, and with your Adobe Creative Cloud Student and Teacher Edition membership, you don't have to wait for the latest advances. Not only do you get access to every planned upgrade upon release, but we'll also be improving our software between releases with new features that are only available to Creative Cloud members.

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†Mobile and tablet applications require a separate download and agreement to additional terms. Such applications may not be available in all countries or languages and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.

‡Subject to Apple's current requirements and approval.

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## Adobe® Creative Cloud™ Student and Teacher Edition Ad Copy

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### Ad copy

Now available

### Taglines

Create anything you imagine.

Tap your creativity, not your wallet.

Produce breakthrough designs without breaking your budget.

Every creative tool. One affordable membership.

Get all the CS6 you want at a low education price.

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## Adobe® Creative Cloud™ Student and Teacher Edition Descriptions

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### 25-word description

An Adobe® Creative Cloud™ Student and Teacher Edition membership gives you access to all Creative Suite® 6 software—and much more—for a low monthly price.

### 50-word description

An Adobe® Creative Cloud™ Student and Teacher Edition membership gives you access to every Adobe Creative Suite® 6 desktop application, plus online services\* and other new apps as they're released. For a low monthly price—highly discounted for education—you get the freedom to create anything you can imagine.

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### 80-word description

An Adobe® Creative Cloud™ Student and Teacher Edition membership gives you access to every Adobe Creative Suite® 6 desktop application, plus online services\* and other new apps as they're released. For a low monthly price—highly discounted for education—you get all the latest tools for creating stunning posters, websites, apps, presentations, and much more. You also get cloud-based tools and capabilities that make it easy to share ideas and works-in-progress with fellow students or educators.

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## Adobe® Creative Cloud™ Student and Teacher Edition Highlights

*Use these product highlights when space is limited, such as landing pages and email communications.*

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### Adobe® Creative Cloud™ Student and Teacher Edition Highlights

- Download and install all of the Adobe® Creative Suite® 6 products and tools for creating amazing photos, videos, designs, imagery, apps, and websites.
- Use cloud-based sync capabilities and storage to share your work and collaborate with students and educators.
- Gain inspiration by connecting with students, educators, and designers from around the world.
- Become an expert with the latest creative tools, apps, and services\* used by top professionals.
- Get access to the latest products, services, features, and workflows as soon as they are available.
- Get access to both the Mac OS and Windows® versions of the desktop applications.
- Enjoy 20GB of cloud storage space on creativecloud.com and device syncing to access your work from the desktop and tablet devices.
- Access Internet-based services\* that enable the delivery of high-impact content experiences across screens and devices from interactive websites to stunning digital magazines.

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## Adobe® Creative Cloud™ Student and Teacher Edition Membership

*Brief description of membership plans.*

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Adobe® Creative Cloud™ Student and Teacher Edition is available as a 12-month prepaid membership.\*

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## System Requirements

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Adobe® Creative Cloud™ Student and Teacher Edition membership provides access to all Adobe Creative Suite® 6 desktop applications for download and installation on your local computer, as well as additional apps and online services.\*

A Creative Cloud Student and Teacher Edition membership is compatible with both Mac OS and Windows® platforms.

Go to [www.adobe.com/go/cc\\_techspecs](http://www.adobe.com/go/cc_techspecs) for more information.

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