



## Adobe® Creative Cloud™ now built for business.

Adobe Creative Cloud for teams is an ongoing membership that provides your business or workgroup access to any of the Adobe Creative Suite® 6 desktop applications, plus Adobe Photoshop® Lightroom® 4 and Adobe Acrobat® XI software, Adobe Muse™, Adobe Edge Tools & Services, and more. As an active member, you can download and use new features as they become available, putting the best tools in your hands the moment they're ready. Membership also includes online services\* for file sharing and storage, collaboration tools for private workgroups, and exciting new publishing services that help businesses stay innovative and competitive.

### Top benefits

- **Get the world's best tools at a more affordable price:** Download and install the latest versions of any CS6 applications you want, plus a host of additional tools and services, including Lightroom 4, Acrobat XI, Adobe Muse, and Adobe Edge Tools & Services.
- **Enable team collaboration:** Create and manage virtual workgroups to collaborate with colleagues both inside or outside the organization. Use 100GB per seat of cloud-based storage and device syncing capabilities to share files and projects anywhere, anytime. The ability to create and manage virtual workgroups, and the additional storage, are exclusively available through Creative Cloud for teams.
- **Publish apps and websites:** Break down the barriers to getting your content out to the world. With Creative Cloud, you get access to Adobe web hosting services that make it easy to publish your website. You can also deliver stunning digital publications to iPad, all without having to write a line of code.
- **Stay up to date:** Get upgrades to all new versions upon release, as well as new features and services as they become available.

## Available through the Value Incentive Plan

The Value Incentive Plan (VIP) is Adobe's new membership-based volume licensing program that makes it easy to purchase, manage, and assign permission to use Adobe software and services based on declared user ID numbers.

VIP uses a simple enrollment process to initiate your Creative Cloud membership, and your team can deploy the software as the purchase is being processed. You'll be provided an administrator console that allows you to see what's been purchased and deployed and to whom—all from one easy-to-use interface. Membership also consolidates your seats and products into a single agreement and automatically prorates any additional seats that you add after the initial purchase, simplifying license management.

## Transitioning from Creative Cloud Team Ready to Creative Cloud

If you're a Creative Cloud Team Ready customer, you'll receive an email notice about migrating to Creative Cloud.

After reviewing the details and accepting the terms and conditions, you'll enroll in Creative Cloud by exchanging your Creative Cloud Team Ready license for a Creative Cloud for teams membership. Your current desktop apps will be reserialized, and you'll receive an administrator console with which you can invite and manage users.

If you choose not to transition to Creative Cloud, you will retain a license to use your desktop apps but will no longer receive access to new features, services, or updates.

If you currently have an individual Creative Cloud membership and wish to upgrade to a membership for teams, you are free to do so with no penalty for changing your existing contract. Contact Adobe or your reseller for details.



**Adobe Systems Incorporated**  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

\*Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including the Adobe Creative Cloud service, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy (see [www.adobe.com/go/terms](http://www.adobe.com/go/terms)). The applications and online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

Adobe, the Adobe logo, Acrobat, Adobe Muse, Creative Cloud, the Creative Cloud logo, Creative Suite, Lightroom, and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries.

© 2012 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

10/12